



LATEST NEWS

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new!

Go ahead, touch it.



wild sexy hair :

Take a walk on the wild side. This new WILD line of products brings fun and style into one.

Take long, short, curly or straight hair from bland to wild instantly.

Design: Backing-Creatime.com

SHC 2940

big sexy hair

PROPERTY OF MICHAEL O'ROURKE

LATEST NEWS:

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big sexy hair :

Specifically designed to add, support and enhance maximum fullness and body to the hair while maintaining moisture and protecting hair color from fading.

Design: Patricia-Creative.com

SHC 2941

10/11/2002

short sexy hair

PROPERTY OF MICHAEL O'ROURKE

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short sexy hair :

Offers dual action products specially made for short hair to achieve the ultimate stylish look. The products can be combined together to create a unique, individual style.

© 2002 Sexy Hair Concepts, Inc. All rights reserved.

SHC 2942

curly sexy hair

PROPERTY OF MICHAEL O'ROURKE

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★ **sexyhair**

Go ahead, touch it.

The image shows four bottles of Curly Sexy Hair products arranged in a row. From left to right: a bottle of Hot Curl Setting Lotion, a bottle of Shampoo, a bottle of Conditioner, and a bottle of Curl Power Gel. Each bottle has a star logo and the brand name 'curly sexy hair' on its label.

curly sexy hair :

Specifically designed with innovative ingredients to create and support curls of all kinds.

Design: Patricia-Creations.com


SHC 2943

straight sexy hair

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straight sexy hair :

Formulated to relax, temporarily straighten and protect hair from heat styling. These products at out humidity to keep hair straight, smooth and frizz-free all day.

Design: VaChing-Creative.com

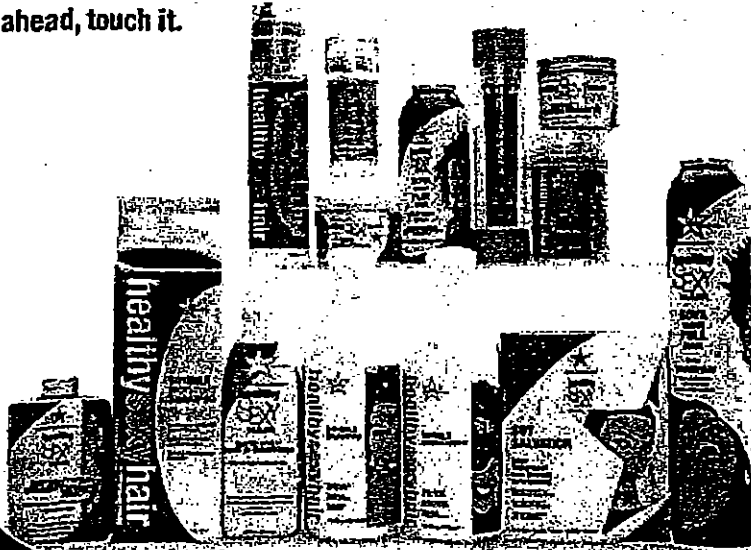
SHC 2944

healthy sexy hair

LATEST NEWS

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healthy sexy hair :

Big Sexy Hair just got Bigger. V is being taken to the next level. exciting new styling products c volume not just at the roots but the ends of hair. Two fabulous finishing products support your "Big" look. Additionally, all of t products maintain moisture in l

Big Sexy Hair products are spe ulated to build volume in all ha especially in fine and thinning l

Design, Hairline - CESSYHUS.com

SHC 2945


WILD SEXY hair

PROPERTY OF MICHAEL O'ROURKE

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★ sexyhair

Go ahead, touch it.



wild sexy hair :

- Take a walk on the wild side.
- This new WILD line of products brings fun and style into one.
- Take long, short, curly or straight hair from bland to wild instantly!

Design: MacGill-CreativeCenter

SHC 2946

EXHIBIT B



UNITED STATES PATENT AND TRADEMARK OFFICE

Trademark Electronic Search System (TESS)

TESS was last updated on Thu Dec 12 04:10:42 EST 2002

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Record 1 out of 1

Check Status*(TARR contains current status, correspondence address and attorney of record for this mark. Use the "Back" button of the Internet Browser to return to TESS)***Typed Drawing**

Word Mark SEXY HAIR

Goods and Services IC 003. US 001 004 006 050 051 052. G & S: Hair care products for men, women and children, namely hair shampoos, hair conditioners, hair lotions, hair cremes, hair gels, hair sprays, hair color, hair dyes, hair rinses, hair mousse. FIRST USE: 19980615. FIRST USE IN COMMERCE: 19981221

Mark Drawing Code (1) TYPED DRAWING

Serial Number 75634213

Filing Date February 5, 1999

Published for Opposition August 22, 2000

Registration Number 2403396

Registration Date November 14, 2000

Owner (REGISTRANT) Ecoly International, Inc. CORPORATION CALIFORNIA 9232 Eton Avenue Chatsworth CALIFORNIA 91311

Attorney of Record Roberta Jacobs-Meadway

Disclaimer NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "HAIR" APART FROM THE MARK AS SHOWN

Type of Mark TRADEMARK

Register PRINCIPAL

Live/Dead Indicator LIVE

SHC 2948

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SHC 2949

Latest Status Info

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Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 12/12/2002 11:57:23 ET

Serial Number: 75634213

Registration Number: 2403396

Mark (words only): SEXY HAIR

Current Status: Registered.

Date of Status: 2000-11-14

Filing Date: 1999-02-05

Registration Date: 2000-11-14

Law Office Assigned: TMEG Law Office 104

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 900 -Warehouse (Newington)

Date In Location: 2002-10-18

CURRENT APPLICANT(S)/OWNER(S)

1. Ecoly International, Inc.

Address:

Ecoly International, Inc.

9232 Eton Avenue

Chatsworth, CA 91311

United States

State or Country of Incorporation: California

Legal Entity Type: Corporation

GOODS AND/OR SERVICES

Hair care products for men, women and children, namely hair shampoos, hair conditioners, hair lotions, hair cremes, hair gels, hair sprays, hair color, hair dyes, hair rinses, hair mousse

International Class: 003

First Use Date: 19980615

First Use in Commerce Date: 19981221

Basis: 1(a)

SHC 2950

ADDITIONAL INFORMATION

Disclaimer: "HAIR"

PROSECUTION HISTORY

2000-11-14 - Registered - Principal Register
2000-08-22 - Published for opposition
2000-07-21 - Notice of publication
2000-06-03 - Approved for Pub - Principal Register (Initial exam)
1999-12-14 - Letter of suspension mailed
1999-10-18 - Communication received from applicant
1999-08-17 - Non-final action mailed
1999-08-04 - Case file assigned to examining attorney
1999-07-30 - Case file assigned to examining attorney

CONTACT INFORMATION

Correspondent (Owner)
Roberta Jacobs-Meadway (Attorney of record)

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SHC 2951

EXHIBIT C